



Alta Mons Impact Report | 2019

A welcoming place apart; nurturing and transforming lives



"The outdoor setting is a wonder to behold, the air, the birds, the sounds of the falls, everything makes our day an experience with God." – Asbury Park UMC

"Week after week, campers tell me that they learned that God loved them or that God would never leave them." – Tiana Cole

"Alta Mons is a place where kids grow into themselves." – Dominik Firlej



Our Mission

To provide each person space to experience God through our Christian hospitality, facilities, and programs

Our Facilities and Programs

- Alta Mons offers 10 **unique retreat facilities** plus 18 rustic cabins and 44 campsites
- Summer Camp** serves more than 200 campers per year from Kindergarten through 12th grade
- Winter Camp** is a special offering which focuses on the joy of Christmas
- Challenge Courses** offer unique team building activities

Our Guests

- Alta Mons hosted more than **10,000** guests in 2019!
- Alta Mons hosts guests of all ages, whether at summer camp or other events
- Alta Mons hosted **150** retreat groups in 2019
- Guests use our facilities for many events, like family reunions, corporate retreats, weddings, and more

Our Donors

- Average of **105** unique donations per year
- 70%** of donations are from individuals
- \$100** is the most common donation amount
- 22%** of donations contribute to summer camp scholarships
- Roanoke District UMC Apportionments funded **26%** of our budget in 2019
- 69%** of donors make repeat donations

Did you know?

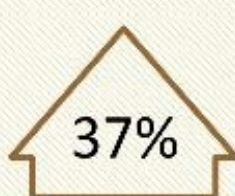
Alta Mons has served the New River Valley and beyond since the 1890s. First as Crockett Springs Bottling Co., then developed as a resort surrounding the famous "healing waters". In 1957, the property was purchased by the Roanoke District UMC for use as a summer camp, which leads us to today – serving the surrounding community with educational opportunities, retreat facilities, environmental initiatives, and a home away from home for many of our supporters.

Thanks to the generous support of our donors, Alta Mons has been able to serve the surrounding community for over 60 years. We cannot emphasize enough the impact of our generous donors and we hope you will continue to support our mission and change the lives of the children and adults who make their way to Alta Mons each year. We hope to see you soon!

www.altamons.org/donate



of our income is driven by donations



of campers rely on camperships



of our income comes from retreats and events



of summer staff are paid using donations



of donors make repeat donations



of donations contribute to camperships